



Powering Strong Communities

Scott Corwin, President and CEO

August 23, 2023

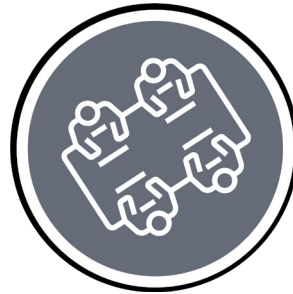
# About APPA

**The voice of not-for-profit, community-owned utilities** that power 2,000 towns and cities nationwide

We serve our nearly 1,500 utility members & 220 corporate members through:



Offering education and professional development opportunities



Sharing information and building connections across the industry



Advocating for policies and regulations that support public power

# 1,996

public power utilities  
provide electricity to

# 49

million people\* in

# 49

states and

# 5

U.S. territories

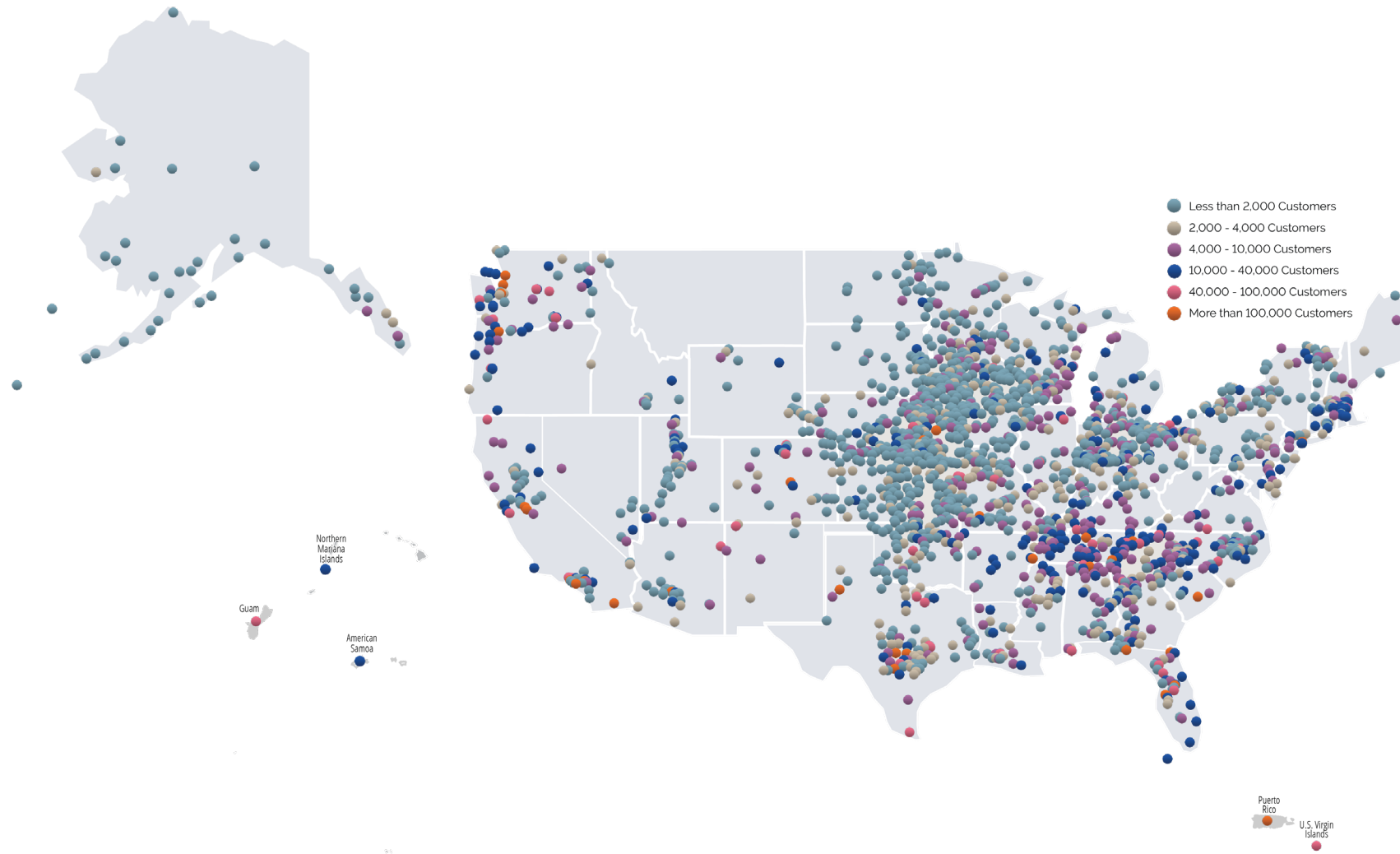
\*Based on U.S. Census Bureau stats of 2.6 people per household/meter

# &

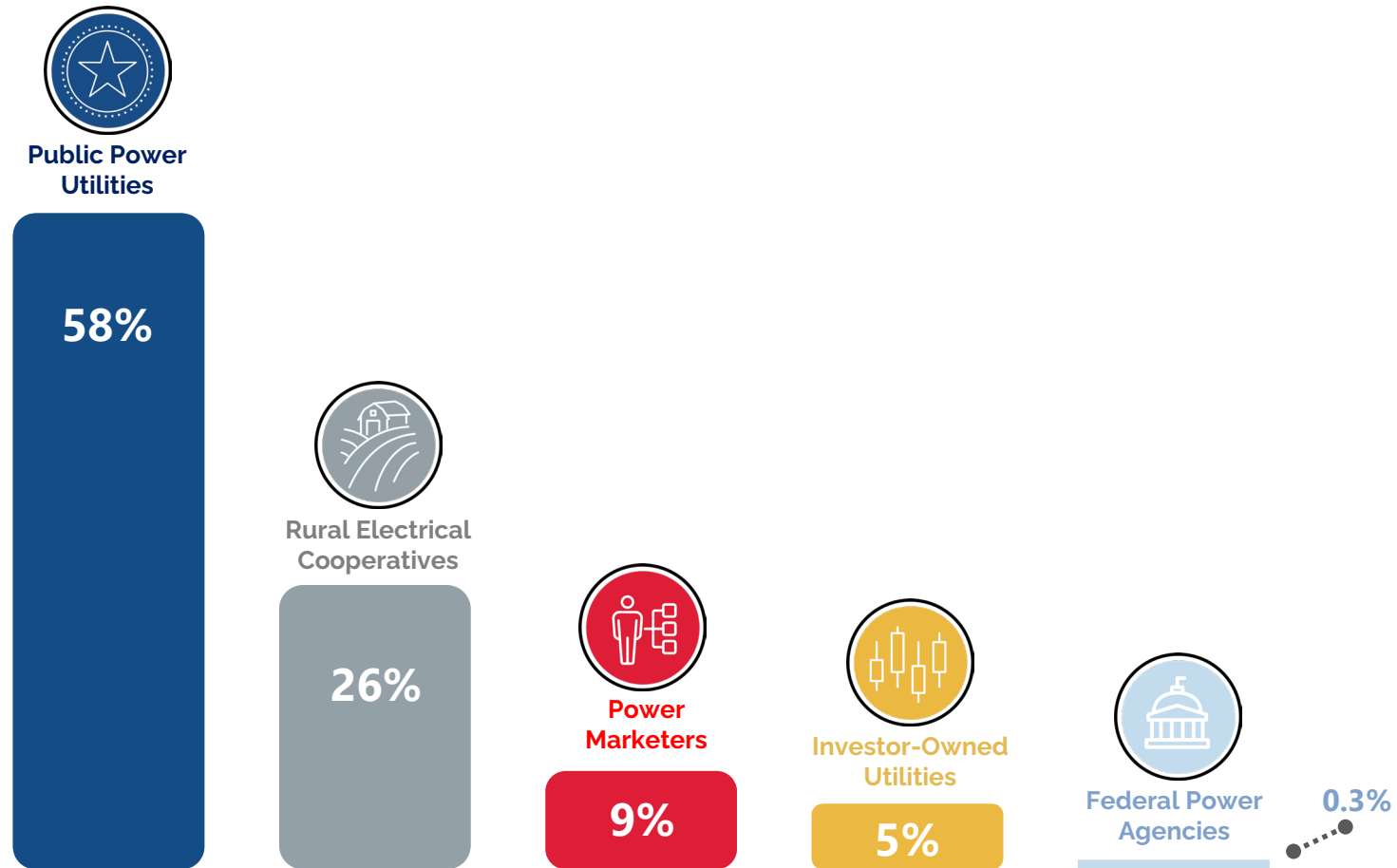


electricity customers in the U.S.  
are served by public power

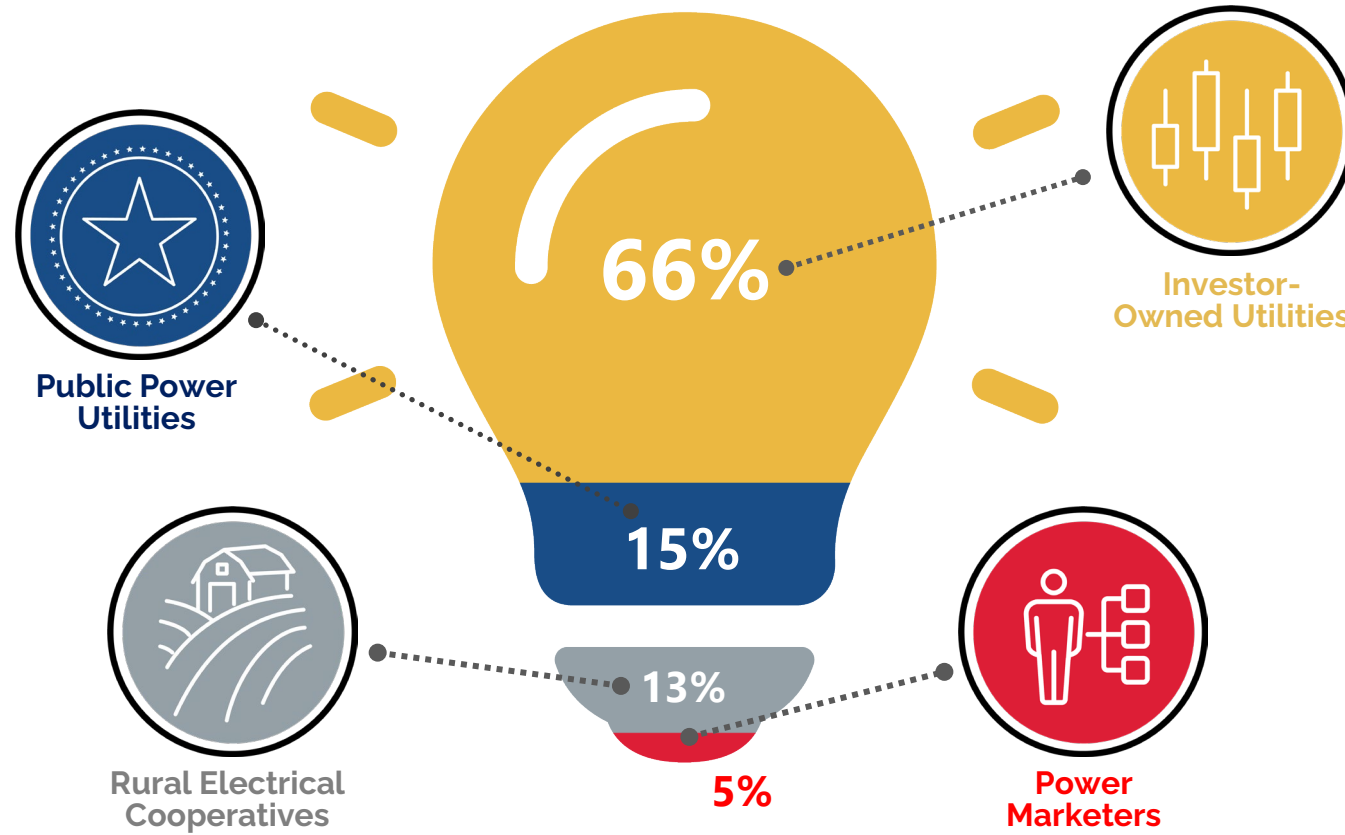
# Public Power Serves **1** in **7** Americans



# Electric Utilities in America by Type



# Electricity Customers Served By



# Average Home Electricity Prices in the U.S.



Community-  
Owned Utilities

**12.4**

Cents/  
per kWh



Investor-Owned  
Utilities

**13.9**

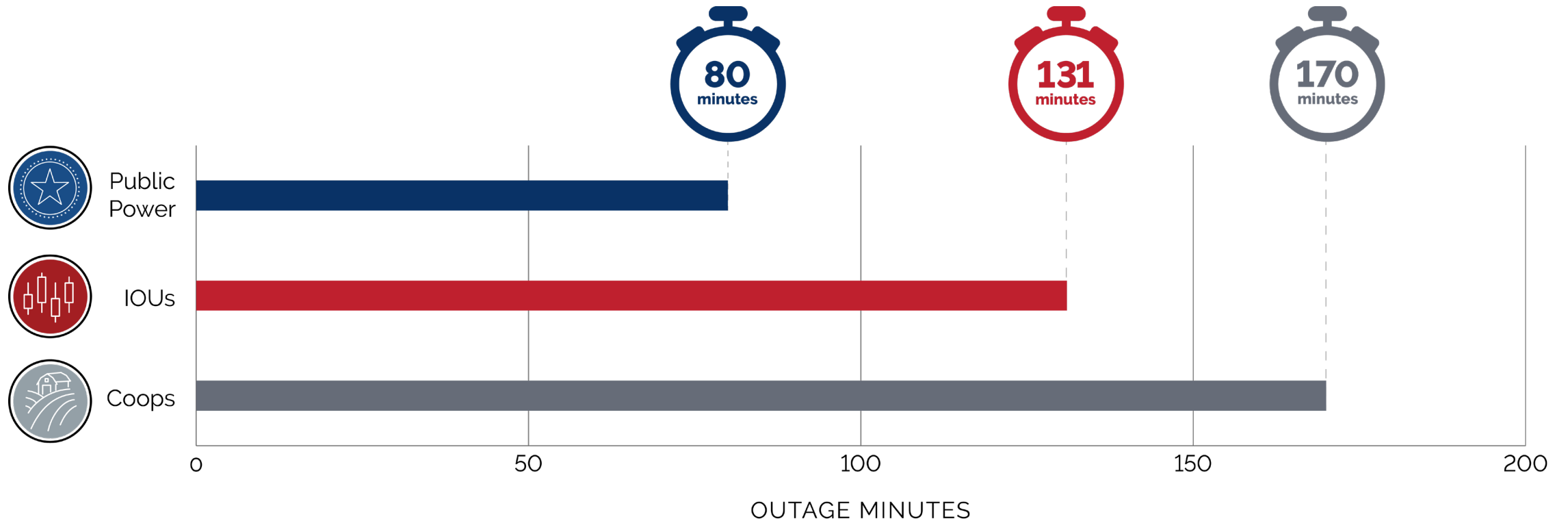
Cents/  
per kWh

**Public  
Power**

**=**

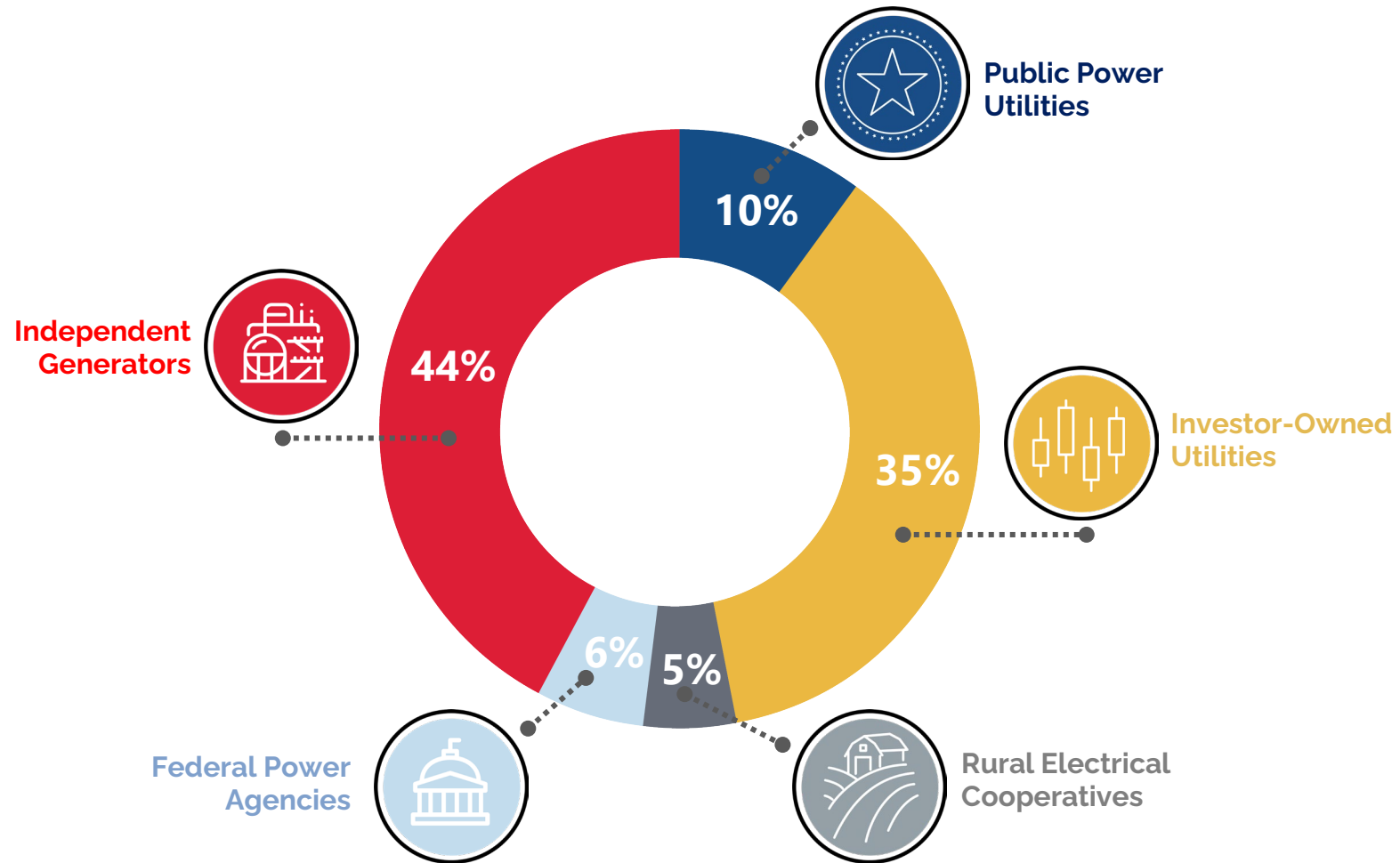
**Affordable  
Power**

# Public Power Is Reliable

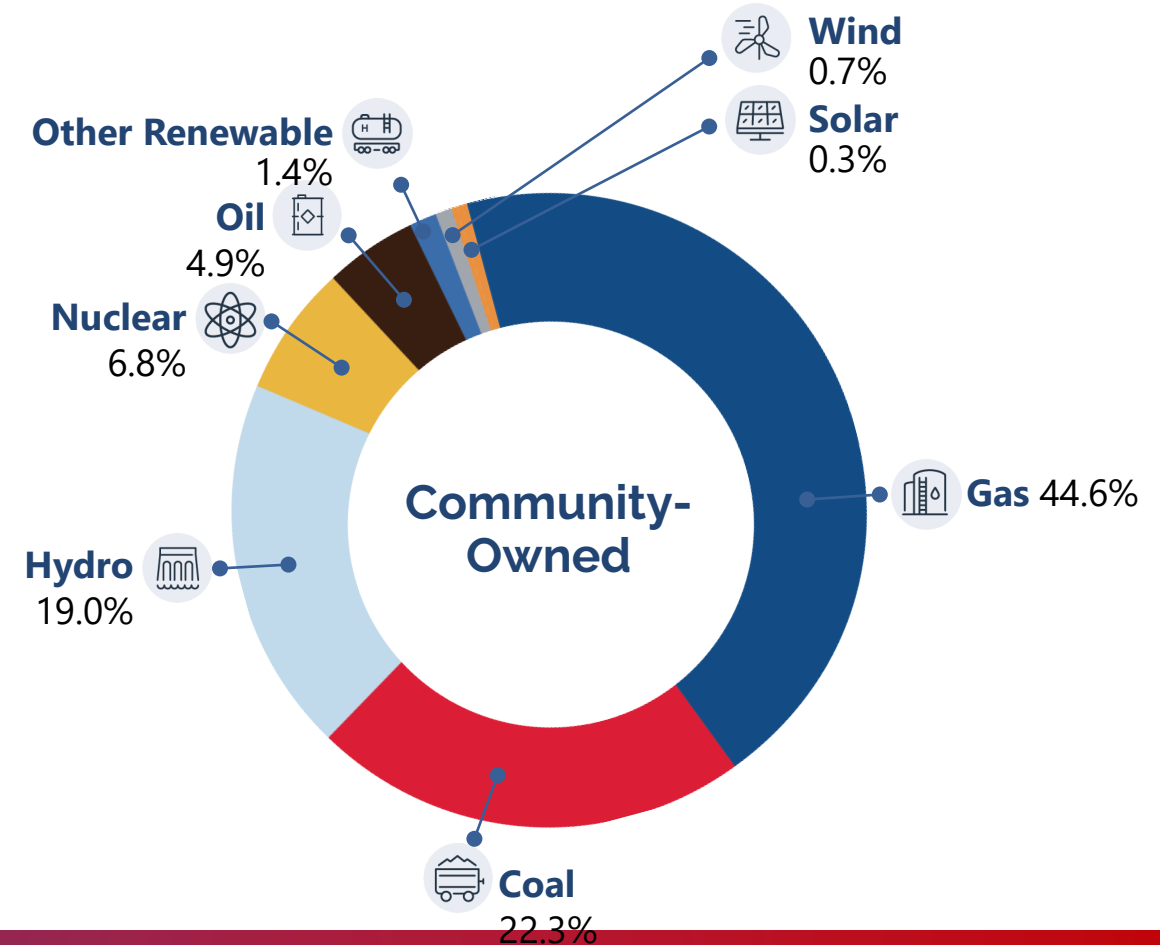
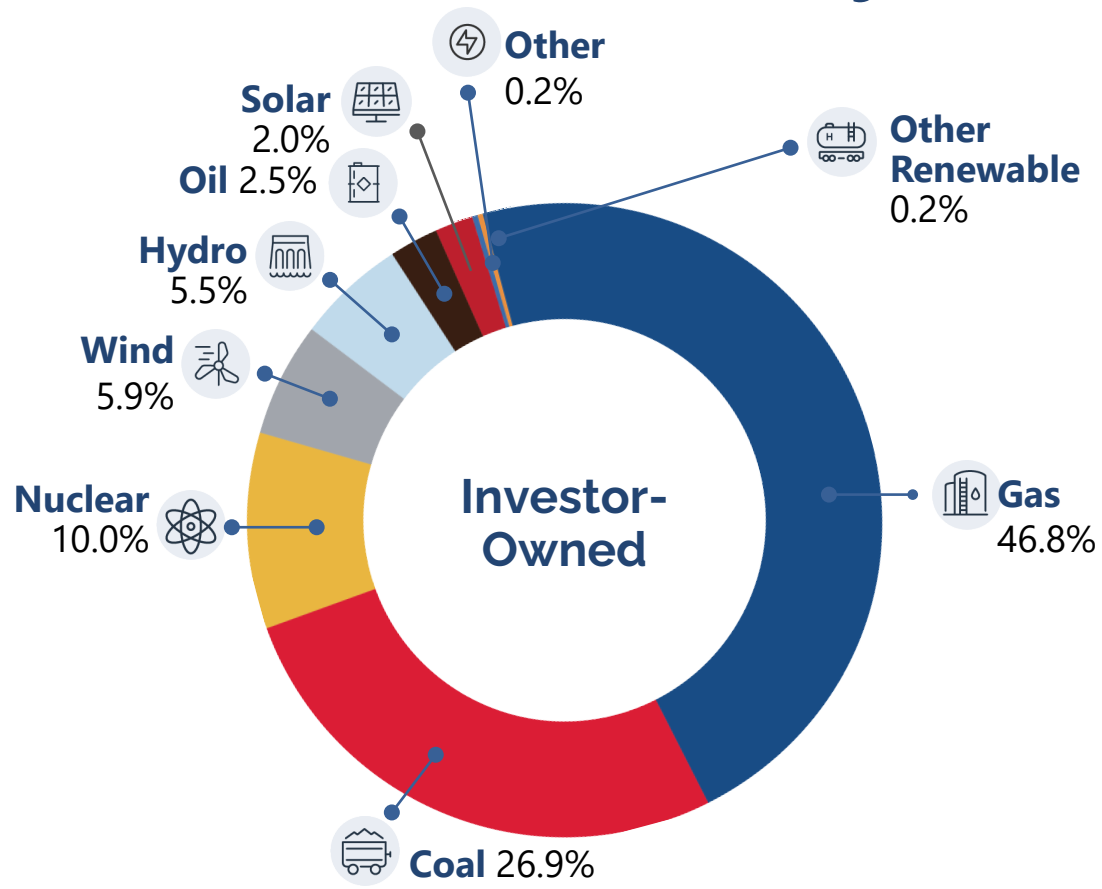




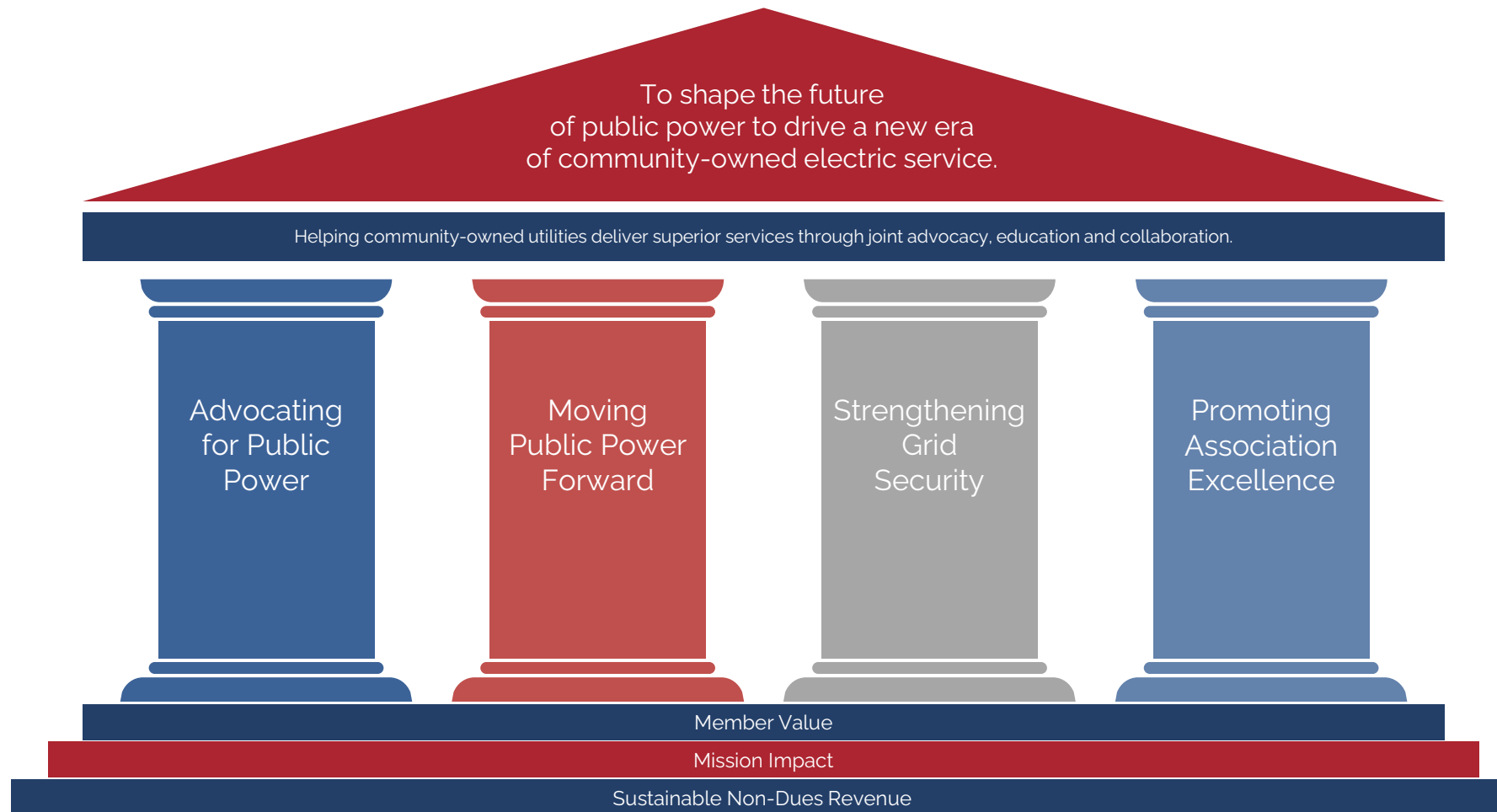
# America's Generating Capacity



# U.S. Electric Generating Capacity by Fuel Type, 2021



# APPA Business Plan, 2022 – 2026



# APPA's Strategic Priorities

## Advocating for Public Power



Promote member-driven policies before Congress and federal agencies



Engage with stakeholders



Educate policymakers



Increase awareness of the public power business model

# APPA Advocacy Priorities



**Climate Change/  
implementation of  
elective pay**



**Financing  
infrastructure  
investment**



**Grid security**



**Permitting  
reform**



**Supply chain**

# APPA's Strategic Priorities

## Moving Public Power Forward



Technological and  
regulatory changes



Research and  
development



Meeting workforce  
challenges

# APPA's Strategic Priorities

## Strengthening Grid Security



Improve  
preparedness posture  
and security culture



Facilitate recovery  
and response

# APPA's Strategic Priorities

## Promoting Association Excellence

- Work to increase member engagement, enhance internal efficiencies, and leverage data to make informed decisions to deliver maximum value to members.
- Grow strategic partnerships and revenue streams outside of utility member dues to deliver cost-effective services to members.



# Stay Engaged

## The Latest News

- Public Power Current newsletter
- Public Power magazine
- Public Power Now podcast
- Social media
- Listservs for various utility roles & interests



## Operational Resources

- Mutual aid network
- Recognition for your utility:
  - Reliable Public Power Provider (RP3) program
  - Smart Energy Provider program
  - Safety awards
- Industry benchmarking:
  - eReliability Tracker
  - eSafety Tracker
- R&D funding

## Events & Training

- Six major conferences
- Summits and workshops
- Certificate programs
- On-demand courses and webinars

# Professional Development Opportunities

## Upcoming Conferences

Business & Financial Conference,  
Phoenix, AZ  
September 17-20

Legal & Regulatory Conference, Seattle,  
WA  
October 15-18

Customer Connections Conference, San  
Antonio, TX  
November 12-15

## Virtual Courses

Overhead Distribution Systems Series  
September 19-December 6

Best Practices in Overhead  
Distribution Line Design  
November 28-December 6

## On-Demand Learning Resources

Access a library of courses, webinars  
and other recorded events anytime

## Certificate programs

- Key Accounts, Public Power Manager



# Observations/Questions?

